

PRIZE DRAW DETAILS

Online Incentives

Terms and Conditions

Participants will be automatically entered into the prize draw upon completion of a *valid* music survey completed online. (To be considered *valid*, the survey must be answered in full and the participant's first name and valid email address must be provided).

Period

All *valid* surveys completed between the first and last day of the online survey will be entered into the prize draw. This will occur weekly.

Details of Prizes

Each prize is worth \$100.00 with the total NSW prize pool being \$600.00 per month. If vouchers are given as a prize, they will be valid for twelve (12) months from the date of purchase.

Prize Draw

The prize draw will take place on or before Wednesday of each week, drawing winners from the previous week, at the office of Festival City Research/dmg Radio Australia, Adelaide.

Chance of Winning

The participant's chance of winning will vary on a weekly basis, depending on how many participants we receive. This is a *chance* draw and there is no guarantee that each participant will receive a prize.

Qualifying Requirements

In order to be placed in the draw, a *valid* survey must be completed on the internet. The respondent must give their first name and a valid email address to ensure that in the event of winning, the correct person in the household can be identified. First names of winners will be published on our website:

www.festivalresearch.com.au

Determining the Winner

Each participant will be assigned a number. Upon completion of a *valid* survey, the appropriate number will be recorded and placed in a barrel. Numbers will be selected from the barrel at random by the The Manager, Festival City Research/dmg Radio Australia.

The winners will be notified personally by email and or telephone. If a winner is unable to be contacted by email and or telephone on the day of the draw, further attempts will be made to contact winners for a period of one (1) week. If the winners are unable to be contacted or have failed to reply after seven (7) days from the date of the draw, another winner will be drawn in accordance with the above conditions.

When contacted, in order to send the prize via post, a postal address is required. If contacted by email, the winner will have seven (7) days to reply by email and provide us with a phone number/postal address. If a valid postal address is not supplied, the participant will forfeit the prize and another winner will be drawn in accordance with the above conditions.