
PRIVACY STATEMENT

Application of this Privacy Statement

“we”, “us” “our” and “FCR” means Festival City Research Pty Ltd (ABN 34 101 440 608) and its related bodies corporate and their respective officers and employees; and

“you” and “your” means any person who submits information to us.

We have adopted the National Privacy Principles and developed this Privacy Statement which applies to the privacy of personal information collected by us through any means.

Collection and use of submitted information

By agreeing to participate in research or by submitting information to us in any way, you consent to our collection, use and disclosure of information in accordance with this Privacy Statement.

We may collect and retain personal and other information about you when (a) you provide us with information; (b) you send us an email containing such information.

We access phone numbers for telephone research from public listings but you have the right to give your opinions for research purposes without disclosing any further personal information.

Participation in research or contact via email will only occur with your consent. It is not practicable for electronically submitted information to be provided to us anonymously.

If you agree to participate in radio surveys conducted by us, or, on our behalf via the internet, your information will be collected by us, or a third party contractor conducting the survey on our behalf (as applicable). All answers and information submitted by you in connection with the online survey (in any form, including without limitation in hard copy or electronic form), will become the property of FCR. Where possible, we will take contractual measures and, in all other circumstances, reasonable steps to ensure that any third party contractor involved in collecting information on our behalf is bound by confidentiality and privacy obligations in relation to the protection of your personal information. ,

With your consent, the information that we retain and use may include your name, email and postal address, contact details and personal or other information. You consent to our use of this information for our internal purposes and to communicate with you for further research purposes or for any other reasonable purpose. You may elect not to receive such communications from us, either at the time you submit the information or at a later time. We may use this information to establish and use databases relating to your interests and preferences. We will not sell any information to third parties or intentionally disclose submitted information to third parties.

If you submit an application for employment or otherwise participate in any recruitment process undertaken by or on behalf of us, you thereby consent to (a) our use of personal information about you (including any health or other sensitive personal information) for the purposes of assessing your application for employment and (b) our retention of that information as part of our employment application records even if we do not offer you employment; and (c) our use of that information (at our discretion) in connection with other relevant employment opportunities which may arise within our organisation from time to time. If you are one of our employees, employment records used in relation to your employment may not be subject to the National Privacy Principles and this Privacy Statement.

Correction of errors and access to personal information

We will take reasonable steps to implement and maintain security precautions and endeavour to prevent unauthorised access to, disclosure or use of submitted information.

If we no longer require submitted information, we will take reasonable steps to permanently destroy or de-identify that information. You acknowledge that our back-up procedures may make it impractical to locate and destroy or de-identify copies of submitted information which are stored off-line or in a form which does not readily permit location and modification of data.

We will take reasonable measures to ensure all personal information held about you is accurate, complete and up-to-date. We will correct any errors in the personal information that we collect about you upon receipt of written evidence from you that satisfies us that a correction is required.

We will provide you with access to your personal information on reasonable request and subject to your agreement to pay our access charges if (a) it is practicable for us to do so and we have no other reasonable grounds for refusing access, (b) the request is not frivolous or vexatious, (c) access will not have an unreasonable impact on the privacy of others, (d) the information does not relate to existing or anticipated legal proceedings (other than information accessible through the discovery process), (e) access will not reveal our intentions in relation to any

negotiations with you, (f) access is not unlawful (g) denying access is not required or authorised by law, and (h) access will not prejudice any prevention, detection, investigation or prosecution of possible unlawful or improper activity.

Privacy Officer

If you have any concerns, complaints or questions, please contact our Privacy Officer by email: privacy@festivalresearch.com.au